

[Your Name]
[Your Title]
[Your Insurance Agency Name]
[Your Address]
[Phone Number]
[Email Address]

[Date]

[Recipient Name]
[Recipient Title, e.g., Loan Officer or Branch Manager]
[Credit Union Name]
[Credit Union Address]

Dear [Recipient Name],

I am writing to propose a strategic partnership between [Your Insurance Agency Name] and [Credit Union Name] to enhance the value provided to your members during the auto loan process.

As a local agent specializing in automotive insurance, I understand that securing affordable and reliable coverage is a critical step for your members when finalizing their vehicle financing. Our agency offers competitive rates and personalized service that aligns perfectly with the member-first philosophy of [Credit Union Name].

We propose a referral program where we can provide your members with:

- Instant, no-obligation insurance quotes to expedite loan closings.
- Specialized discounts for credit union members (where applicable).
- Comprehensive reviews to ensure the credit union's collateral is fully protected.
- A dedicated point of contact for your loan officers to streamline communication.

In return, we are eager to promote [Credit Union Name] as our preferred lending partner for clients looking to refinance or purchase new vehicles.

I would appreciate the opportunity to meet briefly next week to discuss how this partnership can benefit your members and help grow your loan portfolio. I will follow up with your office in a few days to see if you have a moment to talk.

Thank you for your time and for all you do for our community.

Sincerely,

[Your Signature]
[Your Printed Name]