

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Welcome back to [Insurance Company Name]!

Dear [Customer Name],

It is a pleasure to welcome you back to [Insurance Company Name]. We are honored that you have chosen us once again to protect what matters most to you.

We have successfully reinstated your [Policy Type, e.g., Auto/Home] insurance under policy number: **[Policy Number]**. Your coverage is effective as of [Effective Date].

At [Insurance Company Name], we have recently introduced new features to better serve you, including:

- [Feature 1: e.g., Enhanced 24/7 Mobile Claims Reporting]
- [Feature 2: e.g., New Loyalty Discount Programs]
- [Feature 3: e.g., Updated Online Customer Portal]

To manage your account, view digital ID cards, or set up automatic payments, please log in to your portal at [Website URL].

If you have any questions regarding your coverage or if your needs have changed since we last worked together, please contact your dedicated agent, [Agent Name], at [Agent Phone Number] or [Agent Email Address].

Thank you for your continued trust in us.

Sincerely,

[Sender Name]
[Title]
[Insurance Company Name]