

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Welcome Back to [Insurance Company Name]!

Dear [Customer Name],

Welcome back to the [Insurance Company Name] family! We are thrilled that you have chosen to return to us for your auto insurance needs.

Your new policy, number [**Policy Number**], is now active. We are committed to providing you with the reliable coverage and excellent customer service you deserve.

What's Next?

- **Review Your Documents:** Please find your policy summary and ID cards attached.
- **Update Your Info:** Log in to your online portal at [Website URL] to ensure your contact details are current.
- **Download Our App:** Access your digital ID cards and file claims quickly via our mobile app.

If you have any questions about your coverage or would like to discuss additional discounts, please call us at [Phone Number] or email [Email Address].

Thank you for trusting us to protect you on the road again.

Sincerely,

[Agent Name/Company Representative]

[Insurance Company Name]