

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Welcome Back to [Agency Name] - Discover Your New Upgraded Benefits

Dear [Client Name],

Welcome back! We are thrilled to have you partner with [Agency Name] once again. Your return is a testament to the relationship we have built, and we are committed to helping you achieve your goals with renewed energy.

Since we last worked together, we have significantly enhanced our service offerings. As a returning partner, you now have immediate access to several upgraded benefits designed to maximize your success:

- **Dedicated Account Manager:** You will have a primary point of contact to ensure seamless communication and personalized strategy.
- **Advanced Analytics Dashboard:** Real-time access to performance metrics and transparent reporting tools.
- **Priority Support:** Expedited response times for all your requests and technical needs.
- **Expanded Service Suite:** Exclusive access to our new [Insert New Service, e.g., AI-Driven Insights or Creative Production] at preferred rates.
- **Quarterly Strategy Reviews:** Scheduled deep-dives with our senior specialists to refine your roadmap.

Our team is eager to dive back into your projects and show you the impact of these improvements. We would like to schedule a brief "Re-Onboarding" call later this week to walk you through these tools and align on your current objectives.

Thank you for choosing [Agency Name] again. We look forward to a successful partnership ahead.

Best regards,

[Your Name]

[Your Title]

[Agency Name]