

[Date]

[Customer Name]  
[Customer Address]  
[City, State, Zip Code]

Subject: Welcome Back to [Agency Name]!

Dear [Customer Name],

It is a pleasure to welcome you back to [Agency Name]. We are honored that you have chosen to return to us for your insurance needs. Having served you in the past, we truly value the trust and loyalty you have placed in our team.

Our priority is to ensure you have the best protection and peace of mind. Your new policy, [Policy Number], is now active. We have reviewed your coverage to ensure it aligns with your current requirements, providing you with the security you deserve.

As a returning client, you will have access to:

- Dedicated support from your agent, [Agent Name].
- Annual policy reviews to keep your coverage up to date.
- Our 24/7 claims assistance service.

If you have any questions regarding your policy or if there have been any recent changes in your life that might affect your coverage, please do not hesitate to call us at [Phone Number] or email us at [Email Address].

Thank you for coming back to the family. We look forward to protecting what matters most to you for many years to come.

Sincerely,

[Your Name]  
[Title]  
[Agency Name]