

[Agency Name]
[Agency Address]
[Phone Number]
[Email/Website]

[Date]

[Tenant Name]
[Tenant Address]
[City, State, Zip]

Subject: Welcome to the Neighborhood - Protecting Your New Home

Dear [Tenant Name],

Welcome to our community! We hope your move is going smoothly and that you are settling into your new home at [Property Name/Address].

As your local insurance agency, we want to ensure you have the peace of mind you deserve. Many residents are unaware that a landlord's insurance policy typically only covers the physical building, not your personal belongings or your personal liability.

Our Renters Insurance packages are designed to protect you against:

- **Personal Property Loss:** Coverage for furniture, electronics, and clothing in case of fire, theft, or water damage.
- **Liability Protection:** Coverage if someone is injured in your home or if you accidentally damage the property.
- **Additional Living Expenses:** Help with hotel costs if your apartment becomes uninhabitable due to a covered claim.

Most policies cost less than a dollar a day. We would be happy to provide a quick, no-obligation quote to ensure you are fully protected from day one.

Please feel free to call us at [Phone Number] or stop by our office at [Office Address] to say hello.

Welcome home!

Sincerely,

[Agent Name]
[Title]
[Agency Name]