

Dear [Pet Owner Name],

Welcome to our Pet Wellness program! We are excited that you have chosen to add the **Routine Wellness Plan** to [Pet's Name]'s healthcare coverage.

Your wellness add-on is now active. This plan is designed to focus on preventative care to ensure [Pet's Name] stays healthy and happy year-round. Below is a summary of what your new plan includes:

- Annual Wellness Examinations
- Core Vaccinations and Boosters
- Routine Blood Screening
- Fecal Tests and De-worming
- Heartworm and Flea/Tick Prevention Credits

**How to use your benefits:**

Simply schedule your appointment as usual. At the time of checkout, your wellness benefits will be automatically applied to the eligible services provided during your visit.

If you have any questions regarding your coverage or would like to schedule an upcoming wellness visit, please call us at [Phone Number] or visit our website at [Website URL].

Thank you for prioritizing your pet's health. We look forward to seeing you and [Pet's Name] soon!

Best regards,

[Your Name/Clinic Name]  
[Clinic Address]  
[City, State, Zip]