

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Welcome to [Insurance Company Name]! We are honored that you have chosen us to help look after [Pet's Name] during their golden years. We understand that senior pets have unique needs, and we are committed to providing the specialized care and support they deserve.

Your policy details for [Pet's Name] are summarized below:

- **Policy Number:** [Policy Number]
- **Coverage Start Date:** [Date]
- **Annual Limit:** [Amount]
- **Deductible:** [Amount]

Next Steps for You:

1. **Review Your Documents:** Please read the attached policy handbook to understand your coverage, including senior-specific wellness benefits and pre-existing condition terms.
2. **Download Our App:** Access your digital ID card and submit claims instantly via [App Name].
3. **Visit the Portal:** Log in at [Website URL] to manage your billing and update your contact information.

At [Insurance Company Name], we believe every senior pet deserves to age with dignity and comfort. If you have any questions regarding your coverage or how to file a claim, please contact our dedicated Senior Care Team at [Phone Number] or [Email Address].

Give [Pet's Name] an extra treat from us today!

Best regards,

[Sender Name]

[Title]

[Insurance Company Name]