

[Company Letterhead / Logo Placeholder]

Date: [Insert Date]

Subject: Advisory Notice: Dividend Reinvestment Plan (DRIP)

Dear Shareholder,

We are pleased to announce that the Board of Directors of [**Company Name**] has declared a dividend for the period ending [**Period End Date**]. In conjunction with this, we are offering an optional Dividend Reinvestment Plan (DRIP).

Dividend Details:

- **Dividend Amount:** [Amount per Share]
- **Record Date:** [Date]
- **Payment Date:** [Date]

Plan Overview:

Under the DRIP, you have the option to automatically reinvest your cash dividends into additional common shares of [**Company Name**]. Key features include:

- **No Commissions:** Reinvested shares are typically acquired without brokerage fees.
- **Fractional Shares:** Dividends can be used to purchase fractional shares.
- **Discount (if applicable):** Shares may be issued at a [**Percentage**]% discount to the market price.

How to Participate:

If you wish to enroll in the DRIP, please complete the enclosed Election Form and return it to [**Transfer Agent Name/Email**] by no later than [**Deadline Date**]. If you currently participate in the plan, no further action is required.

Cash Option:

If you prefer to receive your dividend in cash via your registered payment method, please disregard this notice.

For a full copy of the Plan Terms and Conditions, please visit our website at [**Website URL**] or contact our Investor Relations department.

Sincerely,

[Signature]

[Name of Officer]

[Title]

[Company Name]