

**Date:** [Insert Date]

**To:** [Affiliate Name/Company Name]

**Affiliate ID:** [Insert ID Number]

**Address:** [Insert Affiliate Address]

**RE: NOTICE OF BREACH OF AFFILIATE TERMS - UNAUTHORIZED TRADEMARK REPRESENTATION**

Dear [Insert Contact Name],

This letter serves as formal notice that [Your Bank Name] has identified a material breach of the Affiliate Marketing Agreement dated [Insert Agreement Date] regarding your unauthorized use of our corporate trademarks and banking brand assets.

Specifically, it has come to our attention that your marketing activities on [Insert Website URL or Platform Name] involve the following violations:

- Unauthorized use of the [Insert Bank Name] logo and brand colors.
- Creation of digital assets that imply a direct partnership or "official" banking status rather than an affiliate relationship.
- The use of protected trademarked terms in unauthorized domains, subdomains, or social media handles.
- Misleading representation of banking products that creates consumer confusion regarding the source of the services.

Under Section [Insert Section Number] of our Affiliate Terms and Conditions, affiliates are strictly prohibited from using our trademarks in any manner that is likely to cause confusion or dilute the brand's reputation without prior written consent.

**Required Actions:**

To remedy this breach, you are required to take the following actions within [Insert Number, e.g., 48] hours of receipt of this notice:

1. Immediately remove all unauthorized logos, trademarks, and misleading text from the aforementioned platforms.
2. Cease the use of any domain names or social media accounts that incorporate our trademarked names.
3. Provide written confirmation to our compliance department once these corrections have been made.

Failure to comply with this notice will result in the immediate termination of your affiliate account, forfeiture of any pending commissions, and potential legal action to protect our intellectual property rights.

We look forward to your immediate cooperation in this matter.

Sincerely,

[Your Name]

[Your Title]

[Your Bank Name]

[Your Contact Information]