

SENT VIA REGISTERED MAIL / EMAIL

Date: [Date]

To: [Name of Financial Promoter/Entity]

Address: [Address]

Email: [Email Address]

RE: CEASE AND DESIST - INTELLECTUAL PROPERTY INFRINGEMENT

To [Name of Promoter],

This letter is formal notice that your recent promotional activities, financial advisories, and/or marketing materials infringe upon the intellectual property rights of [Your Name or Company Name].

It has come to our attention that you are using the following proprietary materials without authorization:

- [Description of Trademark/Logo/Brand Name]
- [Description of Copyrighted Content/Reports/Analysis]
- [Description of Proprietary Financial Models/Strategies]

Specifically, the infringement is occurring at: [URL of Website, Social Media Handle, or Advertisement Name].

Your unauthorized use of these materials constitutes trademark/copyright infringement and may mislead the public into believing that your financial promotions are endorsed by, or affiliated with, [Your Company Name].

WE HEREBY DEMAND THAT YOU:

1. Immediately cease and desist from all unauthorized use of our intellectual property.
2. Remove all infringing content from your website, social media platforms, and marketing collateral within [Number] hours of receipt of this letter.
3. Provide written assurance that you have complied with these demands and will refrain from future violations.

Failure to comply with this notice may result in further legal action, including but not limited to, seeking injunctive relief, monetary damages, and recovery of legal fees. Furthermore, we reserve the right to report these activities to relevant financial regulatory authorities.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Company]

[Your Contact Information]