

URGENT: CEASE AND DESIST NOTICE

Date: [Insert Date]

To: [Affiliate Name/Entity Name]

Address: [Insert Address]

Email: [Insert Email Address]

Re: Unauthorized and Fraudulent Banking Endorsements

Dear [Affiliate Name],

This letter serves as a formal demand that you immediately cease and desist from any and all unauthorized, false, or misleading representations regarding [Company Name]'s relationship with [Bank Name/Financial Institution].

It has come to our attention that your marketing materials, websites, and/or social media communications falsely claim or imply that [Company Name] is endorsed by, partnered with, or officially integrated with [Bank Name] in a manner that is not factual. Specifically, you have engaged in the following prohibited activities:

- Using [Bank Name] logos or trademarks without authorization.
- Stating that [Bank Name] guarantees or backs our specific affiliate offers.
- Falsely claiming "official banking status" to solicit customer data or funds.
- Misrepresenting banking regulations to create a false sense of security for consumers.

These fraudulent claims constitute a breach of your Affiliate Agreement, trademark infringement, and a violation of consumer protection laws regarding deceptive trade practices. Your actions risk severe regulatory penalties for both parties and cause irreparable harm to our brand reputation.

DEMAND IS HEREBY MADE THAT YOU:

1. Immediately remove all fraudulent banking endorsements and references from all digital and physical platforms.
2. Provide a written list of all locations where these false claims were published.
3. Confirm in writing, within [Number, e.g., 24-48] hours, that you have complied with these demands.

Failure to comply with this notice will result in the immediate termination of your affiliate account, forfeiture of all pending commissions, and the initiation of legal action to seek damages and injunctive relief.

Governing law shall apply, and we reserve all rights to report these fraudulent activities to the relevant financial regulatory authorities.

Sincerely,

[Your Name/Authorized Signatory]

[Your Title]

[Company Name]