

URGENT: FINAL NOTICE BEFORE LEGAL ACTION

Date: [Insert Date]

To: [Insert Name of Affiliate/Contact Person]
[Insert Affiliate Company Name]
[Insert Address]
[Insert Email Address]

Re: FINAL WARNING REGARDING UNAUTHORIZED USE OF [INSERT TRADEMARK NAME]

Dear [Insert Name],

This letter serves as a formal and final warning regarding your unauthorized use of the trademark "[Insert Trademark Name]" (the "Mark") in connection with your banking affiliate marketing activities.

We have previously notified you on [Insert Date(s) of Previous Notices] regarding these infringements. Despite our prior requests, our records indicate that you continue to use the Mark in a manner that violates our intellectual property rights and the terms of the affiliate agreement.

Specifically, your unauthorized activities include, but are not limited to:

- Using the Mark in unauthorized paid search advertisements (PPC).
- Using the Mark in domain names or subdomains.
- Displaying misleading branding that suggests a direct partnership or endorsement by [Insert Company Name].
- [Insert other specific violations here].

DEMAND FOR IMMEDIATE ACTION

To avoid the commencement of formal legal proceedings and the immediate termination of your affiliate status, you are required to:

1. Immediately cease all unauthorized use of the Mark across all digital and physical platforms.
2. Remove all infringing content from your websites, social media accounts, and advertising campaigns within [Insert Number, e.g., 24/48] hours.
3. Confirm in writing that you have complied with these demands.

Failure to comply with this final notice by [Insert Deadline Date/Time] will result in the following actions:

- Permanent termination of your affiliate account and forfeiture of all pending commissions.

- Referral of this matter to our legal counsel to seek injunctive relief, statutory damages, and legal fees.
- Reporting of this infringement to relevant banking regulatory bodies and advertising platforms.

We expect your immediate cooperation to resolve this matter without further escalation.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]