

**SENT VIA REGISTERED MAIL / EMAIL**

Date: [Insert Date]

To: [Name of Individual/Entity]

Address: [Insert Address]

Email: [Insert Email Address]

**RE: CEASE AND DESIST - DECEPTIVE FINANCIAL AFFILIATE MARKETING PRACTICES**

To [Name of Recipient],

This letter serves as a formal demand that you immediately cease and desist from any and all deceptive marketing practices regarding the promotion of [Name of Financial Product/Service].

It has come to our attention that your affiliate marketing activities include:

- Disseminating false or misleading information regarding potential financial returns.
- Failing to provide mandatory legal disclaimers and risk disclosures.
- Using unauthorized trademarks, logos, or celebrity endorsements.
- Omission of material facts regarding costs, fees, or terms of service.

These actions are in direct violation of [Insert Specific Law, e.g., Section 5 of the FTC Act / Consumer Protection Regulations] and constitute unfair and deceptive trade practices. Such conduct subjects you to significant legal liability, including but not limited to statutory damages, restitution, and legal fees.

**DEMAND IS HEREBY MADE THAT YOU:**

1. Immediately remove all deceptive advertisements, social media posts, and web content related to [Name of Financial Product].
2. Provide a written accounting of all leads and commissions generated through these deceptive practices.
3. Confirm in writing, no later than [Insert Date], that you have complied with these demands and will refrain from such conduct in the future.

Failure to comply with this notice will result in immediate legal action to protect our interests and the public interest. We reserve the right to report these activities to the relevant regulatory authorities, including the Federal Trade Commission (FTC) and the Securities and Exchange Commission (SEC).

Govern yourself accordingly.

Sincerely,

[Your Name/Law Firm Name]

[Your Title]

[Your Phone Number]