

**SENT VIA REGISTERED MAIL / EMAIL**

[Date]

[Recipient Name/Legal Department]

[Entity Name]

[Full Address]

[City, State, Zip Code]

**RE: CEASE AND DESIST UNAUTHORIZED USE AND MONETIZATION OF [BANK NAME] TRADEMARKS**

Dear [Recipient Name],

This law firm represents [Full Legal Name of Bank] ("the Bank") regarding its intellectual property rights. It has come to our attention that your organization is using the Bank's federally registered trademarks, including but not limited to [List Specific Trademarks/Logo Names], to generate unauthorized revenue through [mention specific platform, e.g., third-party advertising, affiliate links, or product sales].

The Bank's trademarks are protected under [Country, e.g., US] Trademark Law. Your unauthorized use of these marks to monetize [Website URL/App Name/Social Media Account] creates a likelihood of consumer confusion, suggests a false affiliation or sponsorship by the Bank, and constitutes trademark infringement, unfair competition, and dilution.

**Accordingly, we demand that you immediately:**

- Cease and desist from all unauthorized use of the Bank's trademarks, logos, and trade dress.
- Remove all infringing content from [URL/Platform] and deactivate any monetization features associated with the Bank's brand.
- Provide a written accounting of all revenue generated through the unauthorized use of said trademarks.
- Confirm in writing by [Date] that you have complied with these demands.

If you fail to confirm compliance by the aforementioned date, we will have no choice but to advise our client to pursue all available legal remedies, which may include seeking injunctive relief, recovery of profits, statutory damages, and legal fees.

This letter is sent without prejudice to the Bank's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Title/Law Firm Name]  
[Contact Information]