

Date: [Insert Date]

To: [Insert Name of Affiliate/Website Owner/Hosting Provider]

Address: [Insert Address, if known]

Email: [Insert Email Address]

Subject: Formal Notice of Trademark Infringement and Demand for Immediate Takedown

To Whom It May Concern,

I am writing on behalf of [Company Name] ("the Company"), the owner of the following registered trademark(s):

- **Trademark:** [Insert Trademark Name]
- **Registration Number:** [Insert Registration Number]
- **Jurisdiction:** [Insert Country/Region]

It has come to our attention that your website, located at **[Insert URL of Non-Compliant Website]**, is using our trademark(s) without authorization in a manner that violates our affiliate marketing policies and trademark law. Specifically, the following non-compliant activity has been identified:

- [Example: Unauthorized use of logo in website header]
- [Example: Misleading domain name containing the trademark]
- [Example: Promotion of financial products using prohibited keywords or deceptive claims]

This unauthorized use is likely to cause consumer confusion, suggesting an affiliation or endorsement by [Company Name] that does not exist. Furthermore, as a financial affiliate, your failure to comply with [Mention specific regulation or internal policy, e.g., FTC guidelines or Brand Guidelines] puts our brand at significant regulatory risk.

We hereby demand that you:

1. Immediately remove all infringing content, logos, and trademarks from the aforementioned website and any related social media profiles.
2. Cease and desist from any further unauthorized use of our intellectual property.
3. Confirm in writing within [Number, e.g., 48] hours that these actions have been completed.

Failure to comply with this notice may result in the immediate termination of your affiliate agreement, withholding of unpaid commissions, and potential legal action to protect our intellectual property rights.

This letter is sent without prejudice to [Company Name]'s rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]