

**VIA CERTIFIED MAIL / URGENT**

**Date:** [Date]

**To:**

[Name of Author/Publisher]

[Organization Name]

[Address]

[City, State, Zip Code]

**Re: CEASE AND DESIST - DEMAND FOR RETRACTION OF DEFAMATORY STATEMENTS REGARDING [NAME OF BANK]**

To [Name of Recipient],

This law firm represents [Name of Bank] ("our Client"). We are writing to formally demand that you immediately cease and desist from publishing and circulating false, defamatory, and financially damaging statements concerning our Client's liquidity, solvency, and financial stability.

### **1. The Defamatory Statements**

On [Date], you published [Article Title/Social Media Post/Report] via [Platform/Website URL]. In this publication, you stated that: [Insert specific false quotes regarding "liquidity crisis," "insolvency," or "bank run" rumors].

### **2. Falsity and Malice**

These statements are demonstrably false. Our Client remains in full compliance with all regulatory capital requirements and maintains a robust liquidity position. Your publication of these unfounded rumors constitutes "Defamation Per Se" as it attacks our Client's professional reputation and business integrity. Furthermore, spreading false information regarding the stability of a financial institution is a violation of [Insert State/Federal Code if applicable] and can incite unnecessary public panic.

### **3. Demand for Immediate Action**

To mitigate further legal and financial liability, our Client demands that you take the following actions within [Number, e.g., 24] hours:

- Permanently remove the publication from all websites, social media platforms, and servers under your control.
- Cease and desist from making any further statements concerning our Client's financial condition.
- Publish a prominent formal retraction and apology, approved by our office, in the same venue where the original statements were made.

### **4. Reservation of Rights**

Failure to comply with these demands will result in immediate legal action. Our Client will seek

all available remedies, including but not limited to, compensatory damages for loss of business, punitive damages, and recovery of legal fees. We have also instructed our Client to preserve all evidence of the harm caused by your statements.

Governing yourself accordingly.

Sincerely,

[Your Name/Signature]

[Law Firm Name]

[Phone Number]

[Email Address]