

RE: CEASE AND DESIST - UNLAWFUL IMPLICATION OF BANK PARTNERSHIP

Dear [Name of Agency Representative or Legal Department],

This letter serves as a formal demand that [Name of Debt Relief Agency] immediately cease and desist from any and all marketing, advertising, and communications that imply or explicitly state a partnership, affiliation, or endorsement by [Name of Your Bank].

It has come to our attention that your organization is using our registered trademarks, brand name, and corporate identity in a manner that misleads consumers into believing that your debt relief services are sanctioned, sponsored, or operated by our institution. Specifically, we have identified the following deceptive practices:

- Use of our bank logo on your website or direct mailers.
- Statements claiming to be an "Authorized Partner" or "Preferred Debt Specialist" for our customers.
- Marketing materials designed to mimic our official corporate stationary and branding.

These actions constitute trademark infringement, unfair competition, and deceptive trade practices under both state and federal laws. Such misrepresentations damage our brand reputation and create significant confusion for our banking clients.

We hereby demand that you:

1. Immediately remove all references to [Name of Your Bank] from your website, social media, and digital advertisements.
2. Destroy all printed marketing materials that imply an affiliation with our institution.
3. Cease making verbal representations of a partnership during sales calls.
4. Provide written confirmation to this office within [Number] business days that these corrective actions have been taken.

Failure to comply with this demand will leave us with no choice but to pursue formal legal action, including seeking injunctive relief and monetary damages. We have also reserved the right to report these deceptive practices to the Consumer Financial Protection Bureau (CFPB) and the Federal Trade Commission (FTC).

Govern yourself accordingly.

Sincerely,

[Your Name/Signature]

[Your Title]

[Legal Department/Name of Bank]

[Contact Information]