

SENT VIA CERTIFIED MAIL

[Your Name/Company Name]
[Your Address]
[City, State, Zip Code]
[Date]

[Recipient Name/Company Name]
[Recipient Address]
[City, State, Zip Code]

**RE: CEASE AND DESIST - FRAUDULENT USE OF BANK INTELLECTUAL
PROPERTY**

Dear [Recipient Name],

It has come to our attention that your organization is currently conducting a direct mail campaign utilizing letterheads, logos, and formatting that mimic [Name of Bank]. These materials are designed to deceive recipients into believing they are receiving official correspondence from a federally insured financial institution.

Your unauthorized use of our corporate identity constitutes trademark infringement, unfair competition, and deceptive trade practices under both state and federal laws. Furthermore, the use of counterfeit bank letterheads to solicit business may constitute mail fraud.

WE HEREBY DEMAND THAT YOU:

- Immediately cease and desist all mailings using [Name of Bank] branding, logos, or simulated letterheads.
- Provide written confirmation within [Number] business days that all such campaigns have been terminated.
- Destroy all existing stock of the infringing materials.

Failure to comply with this demand will result in immediate legal action. We reserve the right to seek injunctive relief, monetary damages, and to report this matter to the Consumer Financial Protection Bureau (CFPB) and the Office of the Comptroller of the Currency (OCC).

Govern yourself accordingly.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your Title/Position]