

Date: [Insert Date]

TO:

[Name of Individual or Entity]

[Address]

[City, State, Zip Code]

RE: CEASE AND DESIST - FRAUDULENT SOLICITATION AND TRADEMARK INFRINGEMENT

To [Name of Entity/Individual],

It has come to the attention of [Your Bank Name] that you are sending marketing materials and credit card offers that falsely claim an affiliation with, or endorsement by, our institution. These communications utilize our protected trademarks, brand name, and proprietary information without authorization.

Your actions constitute trademark infringement, unfair competition, and fraudulent misrepresentation. Such activities mislead consumers and cause irreparable harm to the reputation and goodwill of [Your Bank Name].

DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:

- Cease and desist from all unauthorized use of the [Your Bank Name] name, logo, or any confusingly similar variations.
- Stop the distribution of all fraudulent credit card offers or financial solicitations claiming any connection to our bank.
- Destroy all physical and digital marketing materials containing our intellectual property.
- Provide written confirmation within [Number] business days that you have complied with these demands.

This letter serves as formal notice to terminate your illegal activities. Failure to comply with this demand will result in [Your Bank Name] pursuing all available legal remedies, including but not limited to, seeking injunctive relief, monetary damages, and reporting this matter to the appropriate federal and state regulatory authorities.

Govern yourself accordingly.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Position]

[Your Bank Name]

[Contact Phone Number]