

SENT VIA [INSERT METHOD, E.G., REGISTERED MAIL / SOCIAL MEDIA DIRECT MESSAGE]

Date: [Insert Date]

To:

[Name of Account Owner/Operator]

[Social Media Handle, e.g., @username]

[Platform Name, e.g., Facebook/Instagram/X]

RE: CEASE AND DESIST - UNAUTHORIZED USE OF TRADEMARKS AND FABRICATION OF OFFICIAL ENDORSEMENT

Dear [Name or Account Holder],

This letter is formal notice on behalf of [Full Name of Bank] ("the Bank") to demand that you immediately cease and desist from all unauthorized use of the Bank's name, logos, and trademarks, and the dissemination of false claims regarding an official endorsement by this institution.

It has come to our attention that your social media account(s) are displaying content that falsely implies a partnership, sponsorship, or official endorsement by [Full Name of Bank]. Specifically, the following actions have been documented:

- Use of the Bank's protected logo and branding without authorization.
- Statements claiming the Bank approves or verifies your products, services, or financial schemes.
- Creation of fraudulent documents or digital assets bearing the Bank's letterhead.

These actions constitute trademark infringement, unfair competition, and deceptive trade practices. Your unauthorized use of our intellectual property is likely to cause consumer confusion and damages the reputation and integrity of [Full Name of Bank].

We hereby demand that you:

1. Immediately and permanently remove all references to [Full Name of Bank] from your social media profiles, posts, and advertisements.
2. Delete all fabricated images, documents, or "endorsements" attributed to the Bank.
3. Cease making any further representations, written or oral, suggesting any affiliation with the Bank.

Failure to comply with these demands by [Insert Date/Time, e.g., 48 hours from receipt] will leave the Bank with no choice but to pursue all available legal remedies. This may include seeking injunctive relief, monetary damages, and reporting your account to the platform's legal and safety departments for immediate suspension.

This letter is sent without prejudice to the Bank's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Name/Signature]

[Your Title, e.g., Legal Counsel / Risk Manager]

[Bank Name]

[Contact Information]