

URGENT: CEASE AND DESIST ORDER

Date: [Date]

TO:

[Name of Unauthorized Entity/Individual]

[Address]

[City, State, Zip Code]

FROM:

[Name of Bank/Financial Institution]

[Legal Department Address]

[City, State, Zip Code]

RE: UNAUTHORIZED USE OF BANK NAME AND FALSE CLAIMS OF SPONSORSHIP

To [Name of Entity/Individual],

It has come to the attention of [Name of Bank] that your organization is marketing wealth management services and investment products by claiming to be sponsored by, affiliated with, or endorsed by our institution. Specifically, these claims have been identified on [mention website, social media, or specific marketing materials].

We hereby formally notify you that these claims are entirely false. [Name of Bank] has no affiliation, partnership, or sponsorship agreement with you or your wealth management services. Your unauthorized use of our name and reputation is deceptive to the public and constitutes trademark infringement, unfair competition, and false advertising.

DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:

- Cease and desist from using the name "[Name of Bank]" in any marketing, promotional materials, or communications.
- Remove all references to our bank from your website, social media profiles, and physical advertisements.
- Stop representing to any third party that your services are sponsored or endorsed by our institution.
- Confirm in writing within [Number, e.g., 5] business days that you have complied with these demands.

Failure to comply with this notice will leave [Name of Bank] with no choice but to pursue formal legal action, including seeking injunctive relief and monetary damages for any harm caused to our brand and clients.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Sincerely,

[Signature]

[Name of Representative]

[Title, e.g., General Counsel]

[Name of Bank]