

**RE: CEASE AND DESIST - DECEPTIVE CLAIMS REGARDING BANK
INTEGRATION**

Date: [Insert Date]

TO:

[Name of Cryptocurrency Platform/Company]
[Physical Address]
[City, State, Zip Code]
[Email Address]

FROM:

[Your Name or Law Firm Name]
[On behalf of: Name of Financial Institution]
[Address]
[City, State, Zip Code]

Dear [Name of Contact Person or CEO],

It has come to our attention that [Name of Cryptocurrency Platform] is engaged in disseminating false, misleading, and deceptive marketing materials concerning an alleged formal partnership or technical integration with [Name of Financial Institution].

Specifically, your platform is [describe violation, e.g., using our logo / claiming real-time API sync / stating you are a preferred banking partner] on your website, social media channels, and marketing collateral located at: [URL/Link].

Please be advised that [Name of Financial Institution] has no formal affiliation, partnership, or integrated service agreement with your platform. Your unauthorized use of our corporate identity and the promotion of non-existent technical integrations constitutes:

- False Advertising and Deceptive Trade Practices;
- Trademark Infringement and Unfair Competition;
- Intentional Misrepresentation to Consumers.

DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:

1. Cease and desist from making any further claims, written or verbal, regarding an integration or partnership with [Name of Financial Institution].
2. Remove all trademarks, logos, and references to [Name of Financial Institution] from your website, mobile applications, and promotional materials.
3. Issue a corrective statement to your users clarifying that no such integration exists.

You are hereby given [Number, e.g., 48 or 72] hours from the receipt of this letter to confirm in writing that the requested actions have been taken. Failure to comply will result in immediate

legal action to protect our brand reputation and the interests of our customers, including seeking injunctive relief and monetary damages.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Sincerely,

[Signature]

[Printed Name]

[Title]

[Phone Number]