

## **URGENT: CEASE AND DESIST NOTICE**

**Date:** [Insert Date]

**To:**

[Name of Third-Party Vendor]  
[Legal Department/Contact Person]  
[Company Address]  
[City, State, Zip Code]

**From:**

[Your Bank/Institution Name]  
[Legal Department Address]  
[City, State, Zip Code]

### **RE: Unauthorized Publication of Proprietary Credit Risk Models**

To Whom It May Concern,

It has come to our attention that [Name of Third-Party Vendor] is currently publishing, displaying, or otherwise distributing proprietary credit risk models, methodologies, and/or internal scoring algorithms belonging to [Your Bank/Institution Name].

These models constitute highly confidential trade secrets, intellectual property, and sensitive commercial information. The unauthorized disclosure of these models poses a significant risk to the financial security, competitive advantage, and regulatory compliance of [Your Bank/Institution Name].

Your actions are in direct violation of [Insert Agreement Name, e.g., the Non-Disclosure Agreement or Master Service Agreement] dated [Insert Date], as well as applicable intellectual property and trade secret laws.

### **WE HEREBY DEMAND THAT YOU:**

- Immediately cease and desist from any further publication or distribution of the aforementioned credit risk models.
- Remove all instances of this proprietary data from your website, public platforms, and marketing materials.
- Provide written confirmation by [Insert Deadline Date] that all proprietary information has been deleted and that you have identified all parties to whom this data was shared.

Failure to comply with this demand will leave [Your Bank/Institution Name] with no choice but to pursue formal legal action, including seeking injunctive relief and monetary damages for breach of contract and misappropriation of trade secrets.

This letter is sent without prejudice to any other rights or remedies available to [Your Bank/Institution Name] under law or equity.

Sincerely,

[Your Signature]

[Printed Name]

[Title/Position]

[Your Bank/Institution Name]