

URGENT LEGAL MATTER: CEASE AND DESIST

Date: [Insert Date]

To:

[Recipient Name/Organization Name]

[Recipient Address]

[City, State, Zip Code]

From:

[Credit Union Name]

[Legal Department/Representative Name]

[Address]

[City, State, Zip Code]

RE: Notice to Cease and Desist Defamatory Activities and Brand Tarnishment

Dear [Recipient Name],

This letter serves as a formal notice to demand that you immediately cease and desist from making false, disparaging, and defamatory statements regarding [Credit Union Name].

It has come to our attention that you have engaged in the following activities: [Insert specific description of harmful actions, e.g., posting false reviews, distributing misleading flyers, or social media posts]. These actions constitute brand tarnishment and defamation, causing irreparable harm to the reputation and business operations of [Credit Union Name].

The statements being circulated are demonstrably false and are intended to mislead the public and our members. Such conduct is actionable under both state and federal laws regarding defamation, trade libel, and unfair competition.

We hereby demand that you:

- Immediately cease making any further false or disparaging remarks about [Credit Union Name].
- Remove all existing defamatory content from [Insert platforms, e.g., websites, social media, forums] no later than [Insert Deadline/Date].
- Provide written confirmation to this office that you have complied with these demands.

Failure to comply with this notice by the date specified above will leave [Credit Union Name] with no choice but to pursue all available legal remedies, including seeking injunctive relief and monetary damages for the harm caused to our reputation.

This letter is sent without prejudice to [Credit Union Name]'s rights and remedies, all of which are expressly reserved.

Sincerely,

[Signature]

[Name of Authorized Representative]

[Title]

[Credit Union Name]