

VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED

Date: [Insert Date]

To: [Name of Individual/Entity]

Address: [Insert Address]

City, State, Zip: [Insert City, State, Zip]

RE: CEASE AND DESIST UNAUTHORIZED BROKERAGE OF CO-BRANDED BANK ACCOUNTS

Dear [Name of Individual/Entity],

This letter is sent on behalf of [Your Company Name/Bank Name] ("the Company"). It has come to our attention that you are engaged in the unauthorized marketing, solicitation, and/or brokerage of co-branded bank accounts associated with our institution.

Specifically, our records indicate that you are [describe specific activity, e.g., using our trademarks to promote accounts, charging fees to facilitate account openings, or acting as an unregistered intermediary] without a valid partnership agreement or legal authorization from [Your Company Name/Bank Name].

Your actions constitute a violation of [mention relevant laws/regulations, e.g., trademark infringement, unauthorized banking activity, or breach of terms of service]. Such unauthorized activities create significant regulatory risks, potential consumer confusion, and harm to our brand reputation.

DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:

1. Cease and desist from all unauthorized marketing, brokerage, or solicitation of [Your Company Name/Bank Name] co-branded accounts.
2. Remove all references to our brand, trademarks, and banking products from your website, social media, and promotional materials.
3. Provide a full accounting of all individuals or entities you have referred to our institution.
4. Confirm in writing by [Insert Date] that you have complied with these demands.

Failure to comply with this demand will leave the Company with no choice but to pursue all available legal remedies, including injunctive relief and monetary damages, without further notice to you.

This letter is sent without prejudice to the Company's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]

[Your Company/Bank Name]