

VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED

Date: [Insert Date]

To: [Name of Recipient/CEO]
[Company Name]
[Company Address]
[City, State, Zip Code]

RE: CEASE AND DESIST UNLICENSED CO-BRANDED RETAIL BANKING OFFERS

Dear [Recipient Name],

This law firm represents [Your Company/Bank Name] ("Our Client") in matters concerning its intellectual property, banking charters, and regulatory compliance. It has come to our attention that [Recipient Company Name] is currently marketing, offering, and/or distributing co-branded retail banking products and services that utilize Our Client's [Trademarks/Name/Banking License] without authorization.

Our records indicate that there is no valid licensing agreement, partnership contract, or regulatory approval in place that permits [Recipient Company Name] to use Our Client's brand in connection with retail banking offers. Your current actions constitute trademark infringement, unfair competition, and potentially violate state and federal banking regulations regarding the unauthorized holding out of banking services.

DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:

1. Cease and desist from all marketing, advertising, and solicitation of the co-branded retail banking offers;
2. Remove all references to Our Client from your website, social media platforms, and physical promotional materials;
3. Deactivate any application portals or account opening processes associated with this unauthorized co-branding;
4. Provide written confirmation to this office by [Date] that these actions have been completed.

Failure to comply with this demand will leave Our Client with no choice but to pursue all available legal remedies, including seeking injunctive relief, monetary damages, and reporting this unauthorized activity to the relevant financial regulatory authorities.

This letter is sent without prejudice to Our Client's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Name/Legal Counsel Name]

[Law Firm Name]

[Phone Number]

[Email Address]