

**SENT VIA REGISTERED MAIL AND ELECTRONIC TRANSMISSION**

**Date:** [Date]

**To:** [Recipient Name/Entity Name]  
[Recipient Address]  
[Recipient Email Address]

**RE: CEASE AND DESIST DEMAND - COORDINATED DEFAMATORY CAMPAIGN**

Dear [Recipient Name],

This law firm represents [Your Name/Company Name] ("Our Client"). It has come to our attention that you are currently engaged in, and/or coordinating with others to execute, a targeted and malicious social media campaign intended to defame Our Client.

**The Defamatory Activity**

Specifically, you have published or caused to be published false statements on platforms including, but not limited to, [List Social Media Platforms, e.g., Twitter, Facebook, Instagram].

These statements include:

- [Insert specific false claim 1]
- [Insert specific false claim 2]
- [Insert specific false claim 3]

These statements are demonstrably false, are not protected as "opinion," and were made with actual malice to cause professional and personal harm to Our Client. Furthermore, evidence suggests these actions are part of a coordinated effort to harass and disparage Our Client's reputation.

**Legal Liability**

Your actions constitute defamation (libel), tortious interference with business relations, and intentional infliction of emotional distress. Under applicable laws, you may be held liable for compensatory damages, punitive damages, and legal fees incurred as a result of your conduct.

**Demand to Cease and Desist**

Our Client demands that you immediately:

- Cease and desist from making any further defamatory statements regarding Our Client;
- Remove all existing defamatory posts, comments, and threads from all social media platforms within [Number, e.g., 24] hours;
- Cease all coordination with third parties regarding the disparagement of Our Client;
- Preserve all records, communications, and metadata related to these activities as evidence for potential litigation.

## **Formal Notice**

This letter serves as formal notice of a legal dispute. Failure to comply with these demands by [Deadline Date/Time] will leave Our Client with no choice but to pursue all available legal remedies, including filing a lawsuit seeking injunctive relief and monetary damages.

Governing your actions accordingly.

Sincerely,

[Your Signature/Lawyer Signature]

[Your Printed Name/Firm Name]

[Contact Information]