

SENT VIA EMAIL AND CERTIFIED MAIL

Date: [Date]

To: [Name of Individual/Group Leader]

Address: [Address, if known]

Email/Username: [Social Media Handle or Email Address]

RE: CEASE AND DESIST - Coordinated Harassment and Defamation of [Branch Name] Personnel

Dear [Name of Individual/Group Leader],

This letter is a formal demand that you and your associates immediately cease and desist from all defamatory activities, online harassment, and coordinated attacks directed at [Branch Name] and its employees.

It has come to our attention that you have been engaging in a coordinated campaign to damage the reputation of our personnel through [mention specific platforms, e.g., Facebook, Twitter, Google Reviews]. Your actions include, but are not limited to:

- The publication of false and malicious statements regarding the professional conduct of our staff.
- Encouraging third parties to flood our business pages with fraudulent reviews.
- Doxing or sharing private information of branch employees.
- Directly messaging or tagging employees with the intent to alarm or annoy.

Defamation and Harassment:

The statements being circulated are demonstrably false and have been made with the intent to cause professional and personal harm. Under applicable laws, these actions may constitute defamation (libel), tortious interference with business relations, and cyber-harassment.

Required Actions:

To avoid formal legal proceedings, we demand that you perform the following by [Date/Time]:

1. Immediately remove all defamatory posts, comments, and reviews from all digital platforms.
2. Cease all direct and indirect contact with our personnel.
3. Dissolve or cease all coordination within groups aimed at targeting this branch.
4. Issue a written retraction of the false statements where they were originally posted.

Reservation of Rights:

This letter serves as formal notice to preserve all communications, logs, and data related to these activities. [Branch Name] reserves the right to seek all available legal remedies, including injunctive relief and monetary damages for loss of reputation and emotional distress.

Govern yourself accordingly.

Sincerely,

[Your Name/Company Representative]

[Title]

[Branch Name/Company Name]

[Contact Information]