

SENT VIA REGISTERED MAIL AND ELECTRONIC TRANSMISSION

Date: [Insert Date]

To: [Recipient Name/Entity Name]

Address: [Insert Address, if known]

Social Media Handles: [Insert Handles/Profiles]

RE: CEASE AND DESIST - COORDINATED IMPERSONATION OF BANKING OFFICIALS

Dear [Recipient Name],

This law firm represents [Name of Bank/Financial Institution]. It has come to our attention that you, acting individually or in concert with others, are engaging in a coordinated campaign to impersonate executive officials and employees of [Name of Bank] across various social media platforms, including but not limited to [List Platforms, e.g., X, LinkedIn, Facebook].

Your unauthorized use of the names, likenesses, and professional titles of our officials, coupled with the use of our protected corporate trademarks, constitutes a direct violation of several laws, including:

- Identity Theft and Online Impersonation statutes;
- Trademark Infringement and Dilution under the Lanham Act;
- Common law fraud and misrepresentation;
- Defamation and Trade Libel.

Your actions are willfully designed to deceive the public, defraud customers, and cause irreparable harm to the reputation and brand integrity of [Name of Bank]. This coordinated activity is being monitored and documented as evidence of malicious intent.

DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:

1. Permanent cease and desist from impersonating any official, employee, or representative of [Name of Bank];
2. Deactivate and delete all social media accounts, profiles, and pages that utilize the name, image, or likeness of [Name of Bank] personnel;
3. Remove all unauthorized uses of [Name of Bank]'s corporate logos and trademarks;
4. Cease all coordinated efforts to distribute false or misleading information regarding [Name of Bank]'s operations or leadership.

You are further instructed to preserve all records, communications, and logs related to these accounts, as they are relevant to potential legal proceedings.

Failure to comply with these demands by [Insert Deadline Date/Time] will result in [Name of Bank] pursuing all available legal remedies. This includes, but is not limited to, filing a civil

lawsuit for damages and injunctive relief, and reporting this coordinated fraudulent activity to federal and local law enforcement authorities.

Governing yourselves accordingly.

Sincerely,

[Your Name/Signature]

[Your Title/Law Firm Name]

[Contact Information]