

SENT VIA REGISTERED MAIL / EMAIL

Date: [Date]

To:

[Recipient Name/Entity Name]

[Recipient Address]

[Recipient Email Address]

RE: CEASE AND DESIST - DEFAMATORY HASHTAG CAMPAIGN AND LIBELOUS CONTENT

Dear [Recipient Name],

This law firm represents [Name of Bank/Financial Institution] ("our Client"). It has come to our attention that you are currently organizing, promoting, and disseminating a malicious hashtag campaign on social media platforms, specifically using the hashtag(s) #[Insert Hashtag].

The content published under these hashtags contains false, unsubstantiated, and libelous statements regarding our Client's banking operations, financial stability, and professional integrity. Specifically, your assertions regarding [Mention Specific False Claims, e.g., insolvency, illegal practices, or fraud] are demonstrably false and are being spread with the intent to cause a bank run, incite public panic, and damage our Client's reputation.

LEGAL NOTICE:

Your actions constitute libel per se and tortious interference with business relations. Under applicable laws, publishing false statements that harm a financial institution's reputation or provoke instability in the banking system is a serious offense that may result in significant civil liability and statutory penalties.

DEMANDS:

Our Client demands that you immediately comply with the following:

- Immediately cease and desist from using, promoting, or encouraging the use of the hashtag #[Insert Hashtag] and any related defamatory content.
- Remove all existing posts, comments, and media containing these libelous statements from all social media platforms and websites under your control.
- Issue a formal public retraction of the false statements in a manner visible to the same audience reached by your previous posts.
- Preserve all evidence, including communications and metadata, related to the creation and dissemination of this campaign.

Failure to confirm in writing by [Date/Time] that you have complied with these demands will leave our Client with no choice but to initiate formal legal proceedings against you. This may include seeking injunctive relief, compensatory damages for loss of business, punitive damages, and recovery of all legal fees.

Governing yourself accordingly.

Sincerely,

[Your Name/Law Firm Name]

[Title]

[Phone Number]

[Email Address]