

[Date]

[Insured Name]  
[Contact Person]  
[Address]  
[City, State, Zip]

**Subject: Welcome to Our Strategic Commercial Fleet Partnership**

Dear [Contact Person],

On behalf of [Insurance Company Name], I would like to officially welcome you as a strategic partner. We are pleased that you have selected us to protect your commercial auto fleet and support your business operations.

We view our relationship as more than just an insurance policy. Our goal is to work alongside you to enhance driver safety, minimize downtime, and manage the total cost of your risk. As part of this partnership, you now have access to:

- **Dedicated Account Management:** A primary point of contact for all fleet-related inquiries.
- **Risk Control Services:** Specialized resources and safety consultations to protect your drivers and assets.
- **Claims Excellence:** An expedited claims process designed to get your vehicles back on the road quickly.
- **Fleet Data Insights:** Periodic reviews of loss trends and safety performance.

Your policy documents are attached to this letter. Please review them carefully to ensure all vehicle schedules and driver information are accurate. If you have any immediate questions, please contact your dedicated Account Manager, [Account Manager Name], at [Phone Number] or [Email].

We look forward to a long and successful partnership, helping your business move forward safely and efficiently.

Sincerely,

[Signature]  
[Name]  
[Title]  
[Insurance Company Name]