

[Bank Name]
[Street Address]
[City, State, Zip Code]
[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Welcome to Your Premium Rewards Checking Account

Dear [Customer Name],

Thank you for choosing [Bank Name]. We are pleased to welcome you as a Premium Rewards Checking account holder. Your new account is now active and ready for use.

Account Details:

- **Account Number:** XXXXXX[Last 4 Digits]
- **Account Type:** Premium Rewards Checking

Your Premium Benefits Include:

- **Reward Points:** Earn points on all signature-based debit card purchases.
- **ATM Fee Rebates:** Enjoy unlimited ATM fee refunds nationwide.
- **Preferential Rates:** Access to higher interest rates on linked savings accounts.
- **No Monthly Service Fee:** Waived when you maintain a minimum daily balance of \$[Amount].

Next Steps:

1. **Activate Your Debit Card:** Your card will arrive by mail within 7-10 business days. Follow the instructions on the sticker to activate it.
2. **Enroll in Online Banking:** Visit [Website URL] to set up your profile and download our mobile app.
3. **Set Up Direct Deposit:** Ensure your funds are available immediately by switching your payroll to your new account.

If you have any questions, please visit your local branch or call our dedicated premium support line at [Phone Number].

Sincerely,

[Sender Name]
[Title]
[Bank Name]