

[Date]

[Agent Name]

[Agent Address]

[City, State, Zip Code]

Dear [Agent Name],

Welcome to [Agency Name]! We are excited to have you join our team of Final Expense specialists. Our goal is to provide you with the tools and support necessary to build a successful career while helping families secure their legacies.

Below is an outline of the key benefits and resources now available to you:

- **Top-Tier Contracts:** Access to the industry's leading Final Expense carriers with competitive commission levels and vesting from day one.
- **Exclusive Lead Programs:** Access to our proprietary lead system, including direct mail, tele-sales leads, and digital social media leads.
- **Daily Training & Support:** Participation in our weekly coaching calls, script rehearsals, and one-on-one mentorship sessions with top producers.
- **Real-Time Back Office:** Access to our agent portal for tracking production, downloading marketing materials, and submitting electronic applications.
- **Fast-Start Incentives:** Eligibility for our "Fast-Start" bonus program based on your production within the first 30 days of appointment.

To get started, please log in to the portal at [URL] using your temporary credentials. Your manager, [Manager Name], will be reaching out shortly to schedule your initial orientation call.

We are committed to your growth and look forward to celebrating your success.

Best Regards,

[Name of Principal/Manager]

[Title]

[Agency Name]

[Phone Number]

[Email Address]