

[Financial Institution Name]
[Department Name]
[Street Address]
[City, State, Zip Code]

[Date]

[Customer Name]
[Street Address]
[City, State, Zip Code]

Subject: Congratulations, Your Credit Limit Has Been Increased

Dear [Customer Name],

Because of your excellent account management and history with [Financial Institution Name], we are pleased to inform you that we have increased the credit limit on your [Credit Card Name] account ending in [Last 4 Digits of Card].

Your New Account Details:

- Previous Credit Limit: \$[Amount]
- **New Credit Limit: \$[Amount]**
- Effective Date: [Date]

This increase has been automatically applied to your account. There is no action required on your part, and this change will not affect your current interest rate or any other terms of your agreement.

A higher credit limit provides you with more purchasing power and can help improve your credit score by lowering your overall credit utilization ratio. We encourage you to continue managing your account responsibly.

If you prefer to keep your previous credit limit or would like to request a different amount, please contact our customer service team at [Phone Number] or visit our website at [Website URL].

Thank you for being a valued customer.

Sincerely,

[Name/Signature]
[Title]
[Financial Institution Name]