

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Exclusive Pre-Approval Invitation for [Company Name]

Dear [Customer Name],

Because of your excellent history with [Company Name], we are pleased to inform you that you have been pre-approved for a [Credit Limit/Loan Amount] credit line to use toward your next purchase.

This exclusive offer allows you to shop our latest collections with flexible payment options and member-only benefits, including:

- [Benefit 1, e.g., 0% interest for the first 6 months]
- [Benefit 2, e.g., Exclusive early access to sales]
- [Benefit 3, e.g., No annual fee]

To activate your account and start shopping, please visit [Website URL] and enter your unique invitation code: **[Invitation Code]**. Alternatively, you may bring this letter to any of our retail locations.

This offer expires on [Expiration Date], so we encourage you to take advantage of this opportunity today.

Thank you for being a loyal customer.

Sincerely,

[Sender Name]
[Title]
[Company Name]

Terms and Conditions: This offer is subject to final verification of creditworthiness. Detailed terms can be found at [Link to Terms].