

[Your Company Name]
[Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Introducing Your New Flexible Draw Period HELOC

Dear [Recipient Name],

We are pleased to introduce our Flexible Draw Period Home Equity Line of Credit (HELOC), designed to give you maximum control over your home's equity. Whether you are planning a home renovation, consolidating debt, or preparing for unexpected expenses, this line of credit offers the financial flexibility you need.

Key Features of Your Flexible Draw Period:

- **Extended Draw Period:** Access funds for up to [Number] years.
- **Interest-Only Options:** Choose to pay only interest during the draw period to keep monthly payments low.
- **On-Demand Access:** Withdraw funds whenever you need them via online transfer, check, or debit card.
- **Variable Rates:** Benefit from competitive market rates that only apply to the amount you actually use.

Using your home's equity is a smart way to reach your financial goals. With our flexible draw terms, you can borrow, repay, and borrow again as your needs evolve.

To learn more about your current equity position or to start your application, please contact us at [Phone Number] or visit our website at [Website URL].

Sincerely,

[Name/Signature]
[Title]
[Company Name]