

Date: [Date]

[Customer Name]
[Address Line 1]
[City, State, Zip Code]

Exclusive VIP Rate Auto Loan Pre- Qualification

Dear [Customer Name],

Congratulations! Based on your excellent standing, you have been selected for an exclusive VIP financing offer. We are pleased to inform you that you are pre-qualified for an auto loan with our lowest available promotional rates.

Your Pre-Qualification Details:

- **Maximum Loan Amount:** Up to \$[Amount]
- **Exclusive VIP Interest Rate:** As low as [Percentage]% APR
- **Flexible Terms:** Up to [Number] months
- **Offer Expiration:** [Date]

This VIP status grants you access to a dedicated concierge team to handle your paperwork and expedited approval processing. This offer can be used for the purchase of a new or pre-owned vehicle at any participating dealership.

How to Claim Your Offer:

1. Visit our website at [Website URL] and enter your unique code: **[Unique Code]**.
2. Call our VIP Priority Line at [Phone Number].
3. Bring a printed copy of this letter to your preferred dealership.

Thank you for being a valued member. We look forward to helping you get behind the wheel of your next vehicle.

Sincerely,

[Sender Name]
[Title]
[Financial Institution Name]

DISCLOSURE: This is a pre-qualified offer based on initial credit criteria. Final approval is subject to verification of income, employment, and collateral value. Rates and terms are subject to change based on market conditions and final credit review.