

[Date]

[Customer Name]
[Address Line 1]
[City, State, Zip Code]

Subject: You are Pre-Qualified for a New Auto Loan!

Dear [Customer Name],

Great news! Based on your excellent standing with [Financial Institution Name], you have been pre-qualified for an auto loan up to **[\$Amount]**.

Whether you are looking for a brand-new vehicle or a reliable pre-owned model, we are ready to help you get behind the wheel with competitive rates and flexible terms.

Your Pre-Qualification Offer Includes:

- Interest rates as low as [Percentage]% APR
- Terms up to [Number] months
- No payments for the first [Number] days
- Quick and easy digital closing process

This offer is valid until [Expiration Date]. To claim your pre-qualified status, simply visit our website at [Website URL], call us at [Phone Number], or stop by any of our local branches.

Take the driver's seat today!

Sincerely,

[Sender Name]
[Title]
[Financial Institution Name]

*Disclosures: This pre-qualification is based on initial credit criteria. Final approval is subject to verification of income, employment, and collateral value. "APR" stands for Annual Percentage Rate. See website for full terms and conditions.