

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Great News! You are Pre-Qualified to Upgrade Your [Current Vehicle Make/Model]

Dear [Customer Name],

Because of your excellent payment history with [Financial Institution/Dealership Name], we are pleased to inform you that you have been pre-qualified for a vehicle upgrade loan.

You may be eligible to trade in your current [Year] [Make] [Model] and drive away in a brand-new model with the following benefits:

- Interest rates as low as [Percentage]% APR
- No payments for the first [Number] days
- Potential to keep your monthly payment the same or lower
- Top-dollar value for your current trade-in

Your Pre-Qualified Amount: Up to \$[Dollar Amount]

This offer is based on your previous credit history and is designed to help you get into a safer, more reliable vehicle with the latest technology.

To claim this offer, please bring this letter to [Dealership Name] or visit our website at [Website URL]. You can also call us at [Phone Number] to speak with a specialist.

This offer expires on [Expiration Date]. We look forward to helping you get behind the wheel of your next vehicle.

Sincerely,

[Name/Signature]
[Title]
[Company Name]

DISCLOSURE: This "prescreened" offer of credit is based on information in your consumer report indicating that you meet certain criteria. This offer is not guaranteed if you no longer meet our creditworthiness requirements. Terms and conditions apply.