

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Dear [Customer Name],

Celebrate the Season with a New Ride!

As the year comes to a close, [Financial Institution Name] is excited to help you drive into the New Year with a brand-new vehicle. Based on your current credit profile, you have been **pre-qualified** for an auto loan as part of our exclusive Year-End Sales Event.

Your Pre-Qualification Details:

- **Loan Amount:** Up to \$[Amount]
- **Interest Rate:** As low as [Percentage]% APR
- **Offer Expiration:** [Date]

Whether you are looking for a fuel-efficient sedan, a spacious SUV, or a powerful truck, this pre-qualification simplifies your shopping experience. Take this letter to any participating dealership or visit our website to browse our preferred inventory.

How to claim your offer:

1. Visit [Website URL] or call [Phone Number].
2. Provide your unique offer code: **[Offer Code]**.
3. Finalize your application and choose your vehicle.

Don't miss out on these year-end savings. We look forward to helping you get behind the wheel!

Sincerely,

[Sender Name]
[Title]
[Financial Institution Name]

DISCLOSURE: This "pre-qualified" offer is based on a preliminary review of your credit information. Final approval is subject to verification of income, employment, and collateral value. Rates and terms are subject to change based on market conditions.