

[Date]

[Business Owner Name]

[Business Name]

[Street Address]

[City, State, Zip Code]

**Subject: Upgrade Your Business Banking with a Seamless Switch and a \$[Bonus Amount] Bonus**

Dear [Business Owner Name],

As your business grows, your banking should work harder for you. We are reaching out to invite [Business Name] to experience a more streamlined way to manage your finances with our **[Account Name] Business Checking**.

We understand that switching banks can seem like a daunting task. That is why we have designed a seamless transition process to handle the heavy lifting for you. When you open a new account by [Deadline Date], you will benefit from:

- **A \$[Bonus Amount] Cash Bonus:** Earn this incentive when you meet the initial deposit and transaction requirements.
- **Dedicated Switch Concierge:** A personal banker will assist you in moving your automated payments and direct deposits.
- **Zero Monthly Maintenance Fees:** Enjoy fee-free banking for the first [Number] months.
- **Advanced Digital Tools:** Access mobile deposits, real-time fraud monitoring, and integrated invoicing.

**How to make the switch:**

1. Visit us at [Branch Address] or open your account online at [Website URL].
2. Use promo code: **[Promo Code]**.
3. Fund your account and start enjoying a better banking experience.

Don't let outdated banking slow your momentum. Let us help you make a seamless transition to a partner that values your business's success.

Sincerely,

[Banker Name]

[Title]

[Bank Name]

[Phone Number]

[Email Address]

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Terms and conditions apply. Bonus offer valid for new business checking customers only. Member FDIC.