

[Date]

[Business Owner Name]

[Business Name]

[Street Address]

[City, State, Zip Code]

Subject: Exclusive Banking Offer for [Business Name]

Dear [Business Owner Name],

Congratulations on starting your journey as a sole proprietor. At [Bank Name], we understand that managing your business finances should be simple, efficient, and rewarding. We are excited to introduce our **Essentials New Business Checking Account**, specifically designed to help small businesses like yours thrive.

### **Why choose Essentials New Business Checking?**

- No monthly maintenance fees with a minimum balance of [Amount].
- [Number] free transactions per month.
- Free Business Debit Card with secure chip technology.
- 24/7 Online and Mobile Banking access.

### **Special Limited-Time Promotion:**

Open your new account by [Date] and deposit [Deposit Amount] to receive a **\$(Bonus Amount) cash bonus** credited to your account after 90 days of active banking.

Getting started is easy. You can open your account online at [Website URL] using the promo code **[Promo Code]**, or visit us in person at our [Branch Location] branch.

We look forward to supporting the growth of [Business Name].

Sincerely,

[Sender Name]

[Title]

[Bank Name]

[Phone Number]

[Email Address]