

[Date]

[Business Name]

[Business Owner Name]

[Street Address]

[City, State, Zip Code]

Dear [Business Owner Name],

Grow your business with a partner that pays you back. At [Bank Name], we understand that every dollar counts when you are building your vision. That is why we are excited to offer you a special incentive to join our business banking family.

Earn a \$[Bonus Amount] Cash Bonus

When you open a new [Account Name] Business Checking account and meet the following requirements, we will deposit \$[Bonus Amount] directly into your account:

- **Open:** Open your account by [Expiration Date] using promo code: [Promo Code].
- **Deposit:** Maintain a minimum daily balance of \$[Minimum Balance] for the first [Number] days.
- **Activate:** Complete [Number] qualifying transactions (such as ACH, wires, or debit card purchases) within [Number] days of account opening.

Our Business Checking account also provides:

- No monthly maintenance fees with a minimum balance.
- Advanced online and mobile banking tools.
- Access to dedicated small business specialists.

Ready to claim your bonus? Visit our branch at [Branch Address], or open your account online at [Website URL].

Thank you for choosing [Bank Name] for your business needs.

Sincerely,

[Sender Name]

[Sender Title]

[Bank Name]

Disclosures: Bonus is available to new business checking customers only. Limit one bonus per business entity. Bonus will be credited to the account within [Number] days of meeting all requirements. Taxes are the responsibility of the recipient. See [Link] for full terms and conditions.