

[Date]

[Business Owner Name]

[Business Name]

[Street Address]

[City, State, Zip Code]

Subject: Stop paying fees on your business checking account

Dear [Business Owner Name],

As a business owner, every dollar counts. That is why [Bank Name] is excited to introduce our new **Zero Fee Advantage Business Checking Account**-designed specifically to help small businesses grow without the burden of monthly maintenance costs.

With this new account, you will enjoy:

- \$0 Monthly Maintenance Fees
- \$0 Minimum Balance Requirements
- Unlimited Electronic Transactions
- Free Business Debit Card
- Complimentary Online and Mobile Banking

**Special Limited-Time Offer:**

Open your Zero Fee Advantage account by [Expiry Date] and maintain a qualifying balance for the first 90 days to receive a **\$(Cash Bonus Amount)** opening bonus.

Switching is simple. You can open your account online at [Website URL] or visit us in person at our [Branch Location] branch. Simply bring your business tax ID and formation documents to get started.

Stop letting bank fees cut into your profits. Make the switch to the Zero Fee Advantage today.

Sincerely,

[Your Name]

[Your Title]

[Bank Name]

[Phone Number]

[Email Address]