

Dear [Customer Name],

Don't miss out on your exclusive reward! Our special offer for downloading the [Bank Name] Mobile Banking app is about to expire on [Expiration Date].

Your Reward: [Amount/Offer Detail, e.g., \$20 Bonus]

To claim your reward, simply follow these steps before the deadline:

- Download the [Bank Name] app from the App Store or Google Play Store.
- Log in using your existing online banking credentials.
- [Additional Requirement, e.g., Make a mobile deposit or transfer].

Banking on the go is secure, fast, and now more rewarding than ever. Download the app today to ensure you receive your [Amount/Offer Detail].

If you have any questions, please visit our website at [Website URL] or call us at [Phone Number].

Best regards,

The [Bank Name] Team