

Dear [Customer Name],

Don't miss out on your reward! This is a friendly reminder that you are eligible for a [Reward Amount/Type] just for downloading and logging into our mobile banking app.

To claim your reward, please follow these simple steps:

- Download the [Bank Name] app from the App Store or Google Play Store.
- Log in using your existing online banking credentials.
- [Additional Step if applicable, e.g., Make a qualifying transaction].

Your offer expires on [Expiration Date]. Download the app today to manage your finances on the go and enjoy your bonus.

If you have any questions, please contact our support team at [Phone Number] or visit our website at [Website URL].

Thank you for banking with us,

[Bank Name] Team