

Date: [Insert Date]

Dear [Student Name],

Welcome to [Bank Name]! We are excited to help you manage your finances as you begin your studies.

As a new student account holder, you are eligible for a **[\$Amount] cash reward** just for setting up our mobile banking app.

To claim your reward, please follow these steps:

- Download the [Bank Name] App from the App Store or Google Play Store.
- Log in using your account credentials.
- Make at least one mobile deposit or transfer within the first [Number] days.

Once completed, your reward will be deposited directly into your account within [Number] business days.

Our mobile app allows you to check your balance, pay bills, and send money instantly from anywhere. If you have any questions, please visit our nearest branch or call us at [Phone Number].

Sincerely,

[Sender Name]

[Bank Name] Student Services