

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

**Subject: Go Green and Earn a \$[Amount] Cash Reward**

Dear [Customer Name],

Thank you for choosing [Bank/Company Name] for your auto loan. We are reaching out to offer you a special incentive to simplify your account management.

Switch to paperless statements today and we will credit a **\$(Amount) cash reward** directly to your account.

**Why switch to paperless?**

- **Secure:** Reduce the risk of mail fraud and identity theft.
- **Fast:** Receive email notifications as soon as your statement is ready.
- **Convenient:** Access up to [Number] months of past statements online anytime.
- **Eco-Friendly:** Help us reduce paper waste and save trees.

**How to claim your reward:**

1. Log in to your account at [Website URL].
2. Navigate to "Account Settings" or "Statement Preferences."
3. Select "Paperless" or "Electronic Statements."
4. Click "Save."

Once you enroll, your **\$(Amount)** reward will be processed and applied to your account within [Number] business days.

This offer expires on [Expiration Date]. If you have any questions, please call us at [Phone Number] or visit your local branch.

Sincerely,

[Sender Name]

[Title]

[Bank/Company Name]