

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Earn a \$[Bonus Amount] Cash Bonus by Going Paperless

Dear [Customer Name],

Thank you for being a valued [Credit Card Name] cardmember. We are writing to offer you a special incentive to simplify your account management and help the environment.

Switch to paperless billing today and we will reward you with a **\$(Bonus Amount) cash bonus**. This bonus will be credited directly to your account statement within [Number] billing cycles after you enroll.

Benefits of going paperless:

- Secure access to your statements anytime, anywhere.
- Reduce mail clutter and paper waste.
- Receive email notifications as soon as your statement is ready.
- Protect your identity by reducing physical mail containing sensitive data.

How to claim your bonus:

1. Log in to your account at [Website URL].
2. Navigate to the "Paperless Settings" or "Statement Preferences" section.
3. Select "Online Only" for your delivery preference.
4. Confirm your email address.

This offer expires on [Expiration Date]. Please make the switch today to take advantage of this limited-time bonus.

If you have any questions, please visit our FAQ page at [Link] or call our customer service team at [Phone Number].

Sincerely,

[Company Name] Customer Service Team